

Minutes: MSPA Regular Board Meeting, October 7, 2021

**The next MSPA Board Meeting is scheduled for November 4, 2021
8:30 am via zoom**

Meeting was called to order at 8:31 am
Minutes of the September 2, 2021 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Corey Grijalva (Joselito's)-Treasurer; Ken Grayson (Grayson's Tune Town)-Board Member at Large; Jeannie Bone (Casa Cordoba)-Board Member at Large; Dale Dawson (Business Administrator/Events Coordinator); Bradley Calvert (GD Economic Development); Juan Gonzales (GD Economic Development); Victoria Malone (Communications Administrator/ Film Liaison); Mary O'Keefe (CV Weekly); Mavil Aghadjanian (MVCCC); Aileen Aguirre (La Canada Furniture and Design).

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

City of Glendale

- Bradley Calvert presented the replacement parklet design prototype which will be presented to Glendale City Council 10-19-21. The proposal is for 5 parklets which will take up only 10 parking spaces in the MSP versus the 32 occupied by the temporary K-rail parklets. The Covid relief fund will pay for the project and once constructed, installation will take about 2 weeks. A fee TBD to the MSP users is forthcoming.
- Juan Gonzales reported the following.
 - ✓ A letter will go out to merchants regarding removal of temporary parklets along with the timeline of the new parklets if approved.
 - ✓ A report of the bulky item pick-ups as well as information on Small Business Grants available; Arts and Culture concerts in October; ongoing Lot #7 issues.
- **GPD:** Victoria Malone reported for the GPD. There were incidents at Aladdin Rugs and Around the World shops involving women stealing during the day. La Perla reported a broken car window near the rear entrance and Tutti Frutti's window was broken but nothing was stolen.
- **Guest Speaker:** Aileen Aguirre from La Canada Furniture and Design introduced herself as a new member of the MSPA.
- **MVCCC:** Mavil Aghadjanian announced that Oktoberfest has been postponed to 2022. Instead, there will be an Oktoberfest Celebration/mixer on 11-3-21 from 5-8 pm. A ribbon cutting ceremony is planned for Silky Skin 10-21-21 at 12 noon.

Business Agenda:

- **Board Elections:** Dale Dawson reported that the seats held by Board members Ken Grayson and Gigi Garcia up for re-election. Nominations are open from 10-15 to 10-31. The Election committee members were established as follows: Dale Dawson (chair), Andre Ordubegian, Kim Kelly.

IC Reports:

- Dale Dawson (Business Administrator) announced that the Treasurers report would be tabled until all the latest budget changes could be factored in.
- Juan Gonzales will follow up on City electrical issues.
- Dale Dawson (Events Coordinator) updated the board on the October 23-24 Arts and Crafts Festival. The street banners are up and all is ready to go. Fall street decor will go up 10-12-21.
- Due to safety concerns the "Holiday Wine Walk" will be postponed to 2022. A Montrose Shopping Park "Open House Day" will be solicited for participating merchants on November 13.
- Old Town Christmas activities from 11/26 to 12/19 are planned along with Small Business Saturday on 11/27; a No Sales Tax weekend will be encouraged for Nov. 26 & 27.
- Victoria Malone (Communication Administrator) reported on the following:
 - ✓ La Crescenta Nursury has donated some flowers to the MSP.
 - ✓ And Franks shoe repair is under construction. No further status is known.
- Victoria Malone (MSP Film Liason): A meeting with the Filming Committee to go over guidelines is planned.

Meeting Adjourned at 10:30 am